

# **EXHIBIT 1**

This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, NSi Industries, Inc. (“NSi”) does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

### **Nature of the Data Event**

On January 15, 2023, NSi became aware of suspicious activity within their network. NSi immediately launched an investigation with the assistance of third-party specialists, to confirm the full nature and scope of the activity and to restore functionality to the affected systems. The investigation determined that certain information was accessed without authorization and potentially taken from NSi’s systems between January 13, 2023, and January 16, 2023. Following this determination, NSi engaged the assistance of third-party specialists to conduct a thorough manual review of all information potentially impacted. On March 1, 2023, NSi concluded the review and determined that the information at issue included some personal information. NSi has since worked to determine contact information for those impacted individuals, in order to provide notice. This process was completed on April 28, 2023.

The information that could have been subject to unauthorized access includes name, financial account number, and Social Security number.

### **Notice to Maine Resident**

On May 9, 2023, NSi provided written notice of this incident to one (1) Maine resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

### **Other Steps Taken and To Be Taken**

Upon discovering the event, NSi moved quickly to investigate and respond to the incident, assess the security of NSi systems, and identify potentially affected individuals. Further, NSi notified federal law enforcement regarding the event. NSi is also working to implement additional safeguards and training to its employees. NSi is providing access to credit monitoring services for twelve (12) months, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, NSi is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. NSi is providing individuals with information on how to place a fraud alert and security freeze on one’s credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

NSi is providing written notice of this incident to relevant state regulators, as necessary.

# **EXHIBIT A**



Return Mail Processing  
PO Box 999  
Suwanee, GA 30024

5 1 671 \*\*\*\*\*SNGLP

SAMPLE A. SAMPLE - L01

APT ABC



123 ANY ST

ANYTOWN, US 12345-6789



May 10, 2023

**NOTICE OF [Extra1]**

Dear Sample A. Sample:

NSi Industries, Inc. (“NSi”) is writing to notify you of a recent incident that may have impacted the privacy of certain information related to you. NSi recently identified and immediately addressed a network security incident within our system. Following a full and thorough investigation, we have unfortunately determined that some of your personal information may have been impacted. This letter provides you with information about the incident, the steps we have already taken to address this matter, and steps you can take to further protect your personal information.

**What Happened?** On January 15, 2023, NSi became aware of suspicious activity within our network. We immediately launched an investigation with the assistance of third-party specialists, to confirm the full nature and scope of the activity and to restore functionality to the affected systems. The investigation determined that certain information was accessed without authorization and potentially taken from NSi’s systems between January 13, 2023, and January 16, 2023. Following this determination, we engaged the assistance of third-party specialists to conduct a thorough manual review of all information potentially impacted. On March 1, 2023, we concluded the review and determined that the information at issue included some personal information. We have since worked to determine contact information for those impacted individuals, where needed, in order to provide you with this notice and equip you with information that may be helpful. This process was completed on April 28, 2023.

**What Information Was Involved?** The personal information within the impacted files includes your name and [Extra2]. Please note that we have no evidence that your personal information was subject to any actual or attempted misuse as a result of this incident.

**What We Are Doing.** Safeguarding the privacy of information in our care and the security of our network is one of our top priorities. We are committed to the security of information within our care, so we have instituted additional safeguards, have been and are continuing to review our existing policies and procedures regarding cybersecurity, and will continue to evaluate additional measures and safeguards to try to further protect against this type of incident in the future. We also promptly notified federal law enforcement of this incident.

**What You Can Do.** While we are not aware of any actual or attempted misuse of your personal information, out of an abundance of caution, we have arranged to offer you access to [Extra3] of complimentary credit monitoring and identity restoration services provided through Experian, as an added precaution. In order to take advantage of these services available to you, please enroll using the instructions contained in the attached *Steps You Can Take to Protect Personal Information*. Note that these services are optional. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. You may also review the information contained in the attached *Steps You Can Take to Protect Personal Information*.

**For More Information.** We understand that you may have additional questions about this incident. We have engaged specialists with agents who are available to help address any concerns. Should any additional questions arise, please contact at (844) 850-0080, Monday through Friday, during the hours of 9:00 a.m. - 11:00 p.m. Eastern Time, and Saturday and Sunday, during the hours of 11:00 a.m. - 8:00 p.m., excluding US holidays.

We sincerely apologize for any concern or inconvenience this may cause.

Sincerely,  
Michael Pruss  
Chief Financial Officer  
nsiindustries.com

## STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

### Enroll in Credit Monitoring

To help protect your identity, we are offering complimentary access to Experian IdentityWorks<sup>SM</sup> for [Extra3].

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for [Extra3] from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration).

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary [Extra3] membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** August 31, 2023 (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code**: ABCDEFGHI

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (844) 850-0080 by August 31, 2023. Be prepared to provide engagement number [Engagement Number] as proof of eligibility for the Identity Restoration services by Experian.

### **ADDITIONAL DETAILS REGARDING YOUR EXPERIAN IDENTITYWORKS MEMBERSHIP**

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE<sup>TM</sup>:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance<sup>\*\*</sup>:** Provides coverage for certain costs and unauthorized electronic fund transfers.

\* Offline members will be eligible to call for additional reports quarterly after enrolling.

\*\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

<b>Equifax</b>	<b>Experian</b>	<b>TransUnion</b>
<a href="https://www.equifax.com/personal/credit-report-services/">https://www.equifax.com/personal/credit-report-services/</a>	<a href="https://www.experian.com/help/">https://www.experian.com/help/</a>	<a href="https://www.transunion.com/credit-help">https://www.transunion.com/credit-help</a>
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

## **Additional Information**

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

*For New York residents*, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.



